

AI for Environment Hackathon

BOOTCAMP

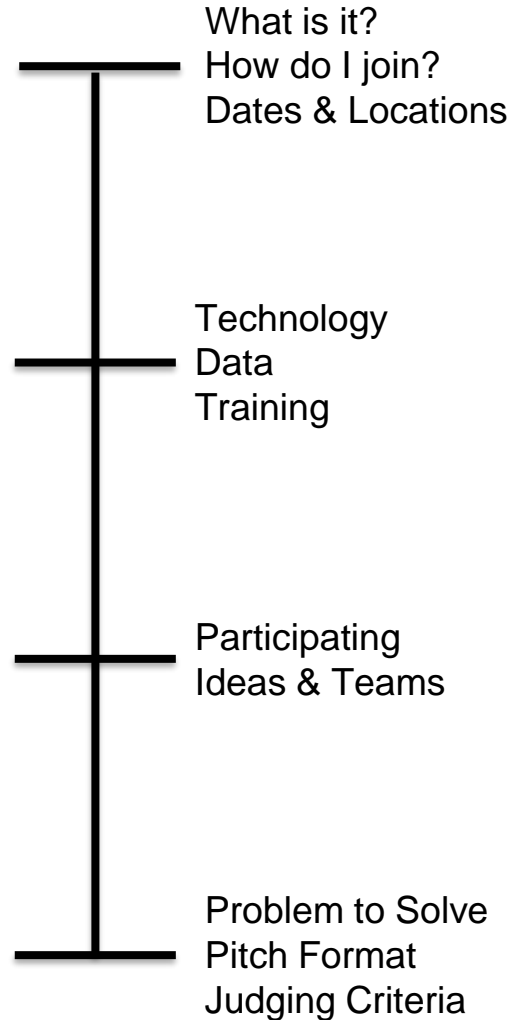
18 August, 2022



COLLABORATORS



BOOTCAMP AGENDA



WHAT CAN I EXPECT?

A hackathon is a design & coding sprint where “hackers” (participants) with both technical and non-technical backgrounds come together to build exciting projects.

You will learn many new skills, meet like-minded peers, and network with sponsors and mentors.

At the end of the hackathon you and your team demonstrate your project in front of a judging panel for a chance to progress to the AI Summit.

National Award:

The winning teams will pitch their solutions (in person or remotely) at the national AI Summit on 12 September in Auckland, where audience will vote for the overall winner.

Outcomes:

- **Building the community and ecosystem – your network**
- **Learn some new skills and form new friendships and connections**
- **Create something that might change our lives for the better**
- **Get noticed – for those on the national stage this could be a career making event**

HOW DO I JOIN?

- AI Forum Website
- She Sharp
- Hackathon2022.Taiao.io



EVENT



AI EnviroHack

PRESENTED BY:



DETAILS

Date:

Sep 08 - Sep 09

AI EnviroHack – AI for the Environment

<https://aiforum.org.nz/event/ai-envirohack-ai-for-the-environment/>





Female-Led Hackathon

AI for the Environment.

SEPTEMBER 3 AND 4TH

AUT AUCKLAND

<https://shesharp.org.nz/events/shesharp-ai-envirohack-2022-info/>





Artificial Intelligence & Environment Hackathon

[Home](#) [Venue & Info](#) [Sponsors & Partners](#) [Gallery](#) [Blog](#)

For the first time in New Zealand,
A challenge-event to help protect our environment.

September 8 & 9 - New Zealand

REGISTER



DATES & LOCATIONS

25th August, 6pm

Bootcamp Live Q&A session

3 & 4th September

She Sharp, AUT, WZ Building, Auckland Campus
University of Otago Campus, **Dunedin**

7th September

NVIDIA Training

8 & 9th September

Datacom, 54 Gaunt Street, **Auckland**

AI Institute, Gate 8, Hillcrest Road, University of **Waikato**

AWS, 222 Lambton Quay, **Wellington**

Callaghan Innovation, 5 Sheffield Crescent, Burnside, **Christchurch**

12th September

AI Summit, Aotea Centre, **Auckland**

LOCATIONS

We are inclusive organisations welcoming people from all genders and ethnicities



Callaghan Innovation

5 Sheffield Crescent
Burnside
Christchurch 8053

Christchurch

AWS

222 Lambton Quay

Wellington

AUT

WZ Building
Auckland Campus

Auckland

Datacom

54 Gaunt Street

Auckland

University of Otago

Owheo Building
Department of Computer Science
133 Union Street East, Dunedin North

Dunedin

AI Institute

University of Waikato

Gate 8
School of Computing & Mathematical Sciences
Hillcrest Road

Hamilton



TECHNOLOGY

Both events:

BYOD

Bring Your Own Device – the hosts are providing connectivity but not hardware.

TAIAO

The TAIAO Project has free software available

AWS

AWS are providing online technology training and technical support for both dates

Microsoft

You can register for temporary licences as an individual (you can do this at any time)

Other

You are not limited to these options – you are welcome to BYO software as well.

NZ-wide Hack 8 & 9th Sept only:

NeSci

The AI Institute have secured 30 seats from NeSci for the NZ-wide hack on 8 & 9th Sept

NVIDIA

Deep Learning support on the day.



TAIAO [taiao.ai] is a community website designed to bring environmental scientists, data scientists, academics and the wider community together to share resources and collaborate.

As a user you can download and access a wide range of datasets, Jupyter Notebooks, software, and tutorials.

As a contributor, you can share your work, receive feedback, and help others with their work.

We advise you to **read the registration guide** and **create a log in now**.

This will enable you to:

- Share **datasets** and notebooks
- Access **Tutorials** and Software (including free licences)
- **Find support** – FAQs and email



TAIAO Project Partners are:

University of Waikato

University of Canterbury

University of Auckland

Met Service

BECA



AWS has an excellent set of pre-recorded online content that all participants can access.

We advise you to **create a log in now**. This will enable you to:

- Search and access datasets relevant to your idea
- Access Tutorials and Software
- Find support via FAQs and email

DATA REGISTRIES:

- [AWS Open Data Registry](#) (which has the [GeoNet Aotearoa dataset](#) loaded)
- LINZ also make a lot of [data available](#) that can be used.

Once we know what areas you are interested in we can start to recommend data sets.

FREE TRAINING:

AWS recommend the following courses (registration is required but free):

- [AWS Foundations](#) (if not familiar with AWS) – 1 hour
- [Developing Machine Learning Applications](#) – 4 hours
- Take a look at [AWS Machine Learning University](#). This is a curated grouping of ML content that Amazon uses to train its own ML developers and will support deep dives into a number of topics.

If your organisation has any specific training needs that are not covered here please get in touch.

AWS is sponsoring both hackathon events and will have people on the ground (or virtually).





Te Ipu o te Mahara
Artificial Intelligence
Institute

THE UNIVERSITY OF WAIKATO

The AI Institute at the University of Waikato are hosting a day long **NVIDIA Deep Learning** training course.

7th September (all day) for all registered participants.

Led by Albert Bifet's team at the University of Waikato, this training is **free for academics** (and students) and available at a **discounted rate** (NZD500) for all other participants.



NVIDIA[®]

There are **limited seats available** on this course, so we urge any of your team members who have not registered for the hackathon to do so now, so they can take advantage of this offer.

Use the website to register your interest in this training: <https://hackathon2022.taiao.io/>





Azure AI platform, services, and solutions

Innovate and accelerate with powerful tools and services that bring artificial intelligence to every developer.

[▶ Play AI platform video](#)

[Explore Azure AI >](#)



DATA SETS

[Google Dataset Search](#): Similar to how [Google Scholar](#) works, Dataset Search lets you find datasets wherever they're hosted, whether it's a publisher's site, a digital library, or an author's web page. It's a phenomenal dataset finder, and it contains over 25 million datasets.

TECHNOLOGY

Free licences: <https://cloud.google.com/free>

Google allow 90 day free licenses, You must give a credit card to register, but are not charged unless you explicitly enable billing by upgrading your Cloud Billing account to a paid account

Licenses covered include:

- Vision
- Natural Language
- Speech to text and translations
- ML Tables
- Big Query (1TB per month)

TRAINING

<https://cloud.google.com/training/machinelearning-ai>

Cloud OnBoard is a free, online training where instructors lead hands-on labs and test your skills with quizzes and games.



OTHER DATA SETS

NEW ZEALAND DATA SETS

- [Data.Govt.NZ](#)
- [Stats New Zealand](#) large data sets
- [National Library](#) of New Zealand Open Data Sets

BYO DATA

Some teams may have their own data set to bring

NOT HERE?

The earlier you can share your ideas with us, the more likely it is that we will be able to help you source the right data sets.





PARTICIPATING



PARTICIPATING

There are two kinds of registrations.

- **Participants:** Eligible for the training and access to software licences, data, etc
- **Mentors:** Subject to confirmation, we are seeking people with varied skill sets able to support participants from a technical, problem solving and pitching concepts

IDEAS

- Register your idea before the event, or
- On the day

The earlier you register your idea (problem to solve), the more likely it is that we will be able to source relevant data sets – setting you up for success

FORMING TEAMS

You can:

- Come as a pre-formed team
- Register as an individual and join a team any time before, or on the day
- Diversity - we find that 'rainbow' teams tend to build the best solutions
- We recommend that teams have 3 to 6 members

Use the links on the She Sharp and Taiao Event pages to:

- Register your Ideas
- Register your Team
- Invite other participants to join your team / Join a Team
- Ask Questions





PROBLEM TO SOLVE



PROBLEM TO SOLVE

The AI Forum recently published a report on [AI for the Environment](#) .

In it there were 10 recommendations divided into 3 sections.

The Hackathon concentrates on delivering real life examples of how we could deliver the first of those sections:

Build a Coherent Environmental Data Ecosystem

- Deploy AI alongside other new technologies to enhance environmental data collection.
- Develop a national environmental open data framework.
- Consider where and how mātauranga Māori may be incorporated within Government AI systems.
- Coordinate the development of standards and best practices for environmental data management.

What might a solution look like?

The purpose here is to participate, ideate and learn, but of course if your objective is also to win the judges will need to see the purpose in what you are creating - and you may need to appeal to some who are not necessarily technologists or data scientists, for example:

- Bring together disparate data sources to produce something new, for example:
 - Demonstrate bringing together different forms of citizen science with academic and government research to uncover previously hidden insights – e.g. pest control; water; erosion; native and non-native flora, fauna and sea life; emissions; waste; etc.
 - Demonstrate bringing together data from different sources for an environmental purpose without impacting data sovereignty, e.g. Federated Data; Data Mesh; etc.
- Consider how we might deploy AI alongside other new technologies to enhance environmental data collection, enabling the incorporation of mātauranga Māori and principles of accessibility and openness into a Climate Change solution.

Do not be limited by these examples – we are hoping you will have your own ideas that you want to try out!



EXAMPLES OF PROBLEMS TO SOLVE

The Butterfly Effect

The NZ Moths & Butterflies Trust have been collecting detailed data on moth and butterfly sightings on a daily basis for the last 15 years. Use this data with other habitat, geo-spatial and weather data to prove the butterfly effect – or at least inform how we help these incredibly important pollinators.

Te Korowai

Te Korowai o Waiheke have 2 weeks of visual recordings of rats recorded in the Rocky Bay area of Waiheke. Rats are very clever predators – they are adaptive problem solvers. Te Korowai would like to understand more about the behaviour of these rats, so that they can improve their tracking and eradication programme across important refuges for native species.

Surf's Up

Bring together data from weather patterns and wave monitoring (Tsunami watch) for a dual purpose: coastal erosion predictions and much improved surf reports.



CRITERIA

You will be judged against the following criteria:

MEETING THE INNOVATION BRIEF

1. You must **answer** (at least) one of the **Data challenges from the AI for Environment Report**.

Include information about this in your pitch deck.

2. You must be **solving an environmental problem** (aligned to the UN Sustainability Goals).

3. Your pitch should involve an **innovation** – this includes an **innovative use** of existing technology.

PROBLEM AND SOLUTION

1. Demonstrate that you understand the problem you are solving
2. Explain how your solution solves it.

Be clear and concise – and engage your audience.

WILL YOUR SOLUTION WORK?

1. Is it technically feasible?
2. Will it solve the problem?



AI for Environment Challenge

To build a Coherent Environmental Data Ecosystem:

- Deploy AI alongside other new technologies to enhance environmental data collection.
- Develop a national environmental open data framework.
- Consider where and how mātauranga Māori may be incorporated within Government AI systems.
- Coordinate the development of standards and best practices for environmental data management

Your solution should provide an example of how one or more of these challenges might be met.



Align to the UN Sustainability Goals

SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



1. No Poverty: Access to basic human needs of health, education, sanitation
2. Zero Hunger: Providing food and humanitarian relief, establishing sustainable food production
3. Good Health and Wellbeing: Better, more accessible health systems to increase life-expectancy
4. Quality Education: Inclusive education to enable upward social mobility and end poverty
5. Gender Equality: Education regardless of gender, advancement of equality laws, fairer representation of women
6. Clean Water and Sanitation: Improving access for billions of people who lack these basic facilities
7. Affordable and Clean Energy: Access to renewable, safe and widely available energy sources for all
8. Decent Work and Economic Growth: Creating jobs for all to improve living standards, providing sustainable economic growth
9. Industry, Innovation and Infrastructure: Generating employment and income through innovation
10. Reduced Inequalities: Reducing income and other inequalities, within and between countries
11. Sustainable Cities and Communities: Making cities safe, inclusive, resilient and sustainable
12. Responsible Consumption and Production: Reversing current consumption trends and promoting a more sustainable future
13. Climate Action: Regulating and reducing emissions and promoting renewable energy
14. Life Below Water: Conservation, promoting marine diversity and regulating fishing practices
15. Life on Land: Reversing man-made deforestation and desertification to sustain all life on earth
16. Peace, Justice and Strong Institutions: Inclusive societies, strong institutions and equal access to justice
17. Partnerships for the Goals: Revitalize strong global partnerships for sustainable development



AI EnviroHack



Pitch Deck Template

Use this deck as a guide not a constraint

Remember you have 5 minutes – so practice, refine, practice, refine, practice!



CONNECT

30
seconds

Connect with your audience

Think of it like speed dating – you have 30 seconds to make your first impression – and that first impression could change your life (and everyone else's)

FOREVER

- Who are you and what is your passion?



PROBLEM TO SOLVE

1
MINUTE

**What is the problem you are trying to solve? and
Why should I care?**

- Who or what does it impact?
- Humanise it – **Create empathy** for the creatures (human or otherwise) impacted
- Use a **short story** and **KILLER DATA** (this is an AI Hack after all)

Make sure you describe the problem you are solving (not necessarily the one that you set out to solve)



YOUR BIG IDEA

2
MINUTES

EXPLAIN YOUR INNOVATION

- How does it solve the problem?
- AND how does your innovation meet the brief?
- **Show us your prototype** (High Fidelity or Click-through slideware)



FUTURE IMPACT

1.5
MINUTES

IMPACT

- What will your innovation change?
- Be compelling - Why should I care?

WHAT DO YOU NEED?

- What do you need to make this work?

FUTURE

- What could this mean for the future? (FOR OUR FUTURE?)



NASA's Space App's

This pitch deck is based on the hugely successful space apps challenge (we think plagiarism is the highest form of praise) – luckily we are giving you an extra minute (for 300 Seconds of Glory)

240 SECONDS OF GLORY

A MODEL FOR THE PERFECT PITCH AT SPACE APPS*

*A GREAT PITCH CAN BE THE DIFFERENCE BETWEEN GREATNESS AND OBSCURITY. THIS ROUGH GUIDE IS DESIGNED TO ENSURE YOUR GOOD WORK GETS THE ATTENTION IT DESERVES.



START HERE **1**

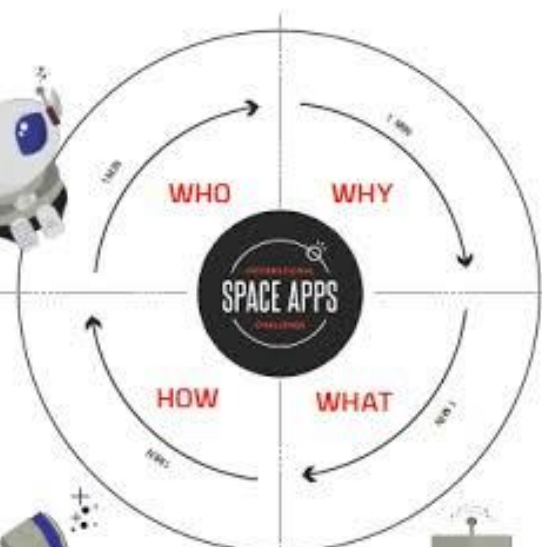
ATTENTION & AUTHENTICITY

SPEND THE FIRST 45 SECONDS GRABBING THE ATTENTION OF YOUR AUDIENCE.

- + WHO ARE YOU?
- + WHAT MAKES YOUR TEAM SPECIAL?
- + WIN THEM OVER WITH A STORY
- + SHOW THEM YOUR PASSION
- + THE FIRST 15 SECONDS ARE CRUCIAL TO GET THEM LEANING FORWARD



DESCRIBE THE OPPORTUNITY OR THE PROBLEM YOU ARE SOLVING



2

CREATE EMPATHY FOR THE PROBLEM...

HELP YOUR AUDIENCE UNDERSTAND THE PROBLEM YOU ARE SOLVING.

- + WHY IS IT IMPORTANT?
- + HUMANIZE IT. WHO DOES IT AFFECT?
- + WHY IS IT AN OPPORTUNITY? (GAIN, TRY AND FIND A SHORT STORY OR KILLER DATA POINT)
- + IF YOU CAN'T DO THIS IN 60 SECONDS YOU'RE TAKING TOO LONG!



4

IMPACT & YOUR NEEDS

LOOK TOWARDS THE FUTURE

- + WHAT WILL THIS IDEA CHANGE?
- + WHAT IS YOUR 'BURNING PLATFORM' (WHAT DO YOU NEED TO TAKE YOUR INNOVATION TO THE NEXT STEP?)
- + TANTALIZE YOUR AUDIENCE WITH 'WHAT IT COULD BE ONE DAY'



3

YOUR BIG IDEA: EXPLAIN YOUR INNOVATION

DETAIL YOUR CORE CONCEPT

- + HOW DOES IT WORK?
- + PROVIDE EVIDENCE AND IMAGES
- + DISCUSS APPLICATIONS
- + REVEAL A PROTOTYPE, DEMO OR SHORT VIDEO TO BRING IT TO LIFE.



SHOW A DEMO OR PROTOTYPE

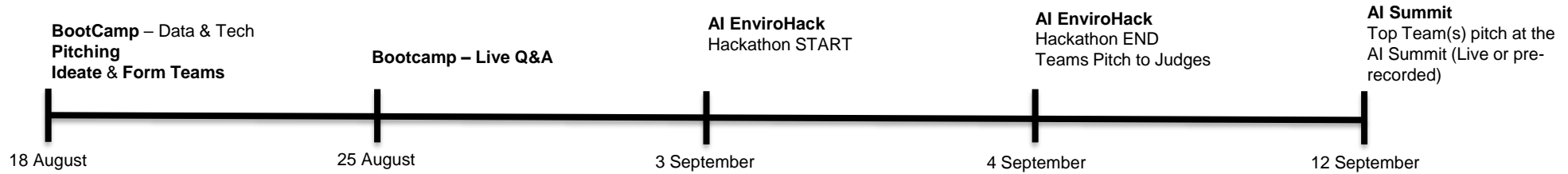




LOCATIONS & LOGISTICS



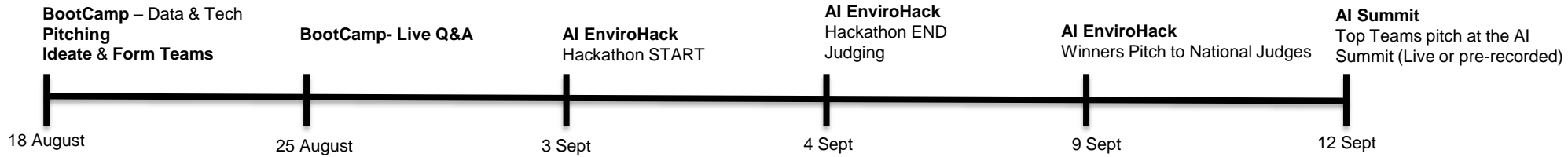
FEMALE-LED AI HACKATHON



AUT
WZ Building
Auckland Campus
Auckland



NZ-WIDE AI HACKATHON



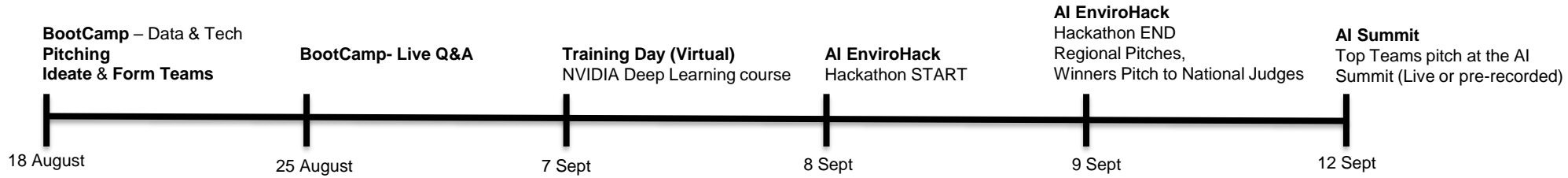
University of Otago
Owheo Building
Department of Computer Science
133 Union Street East, Dunedin North
Dunedin



UNIVERSITY
of
OTAGO
Te Whare Wānanga o Ōtāgo
NEW ZEALAND

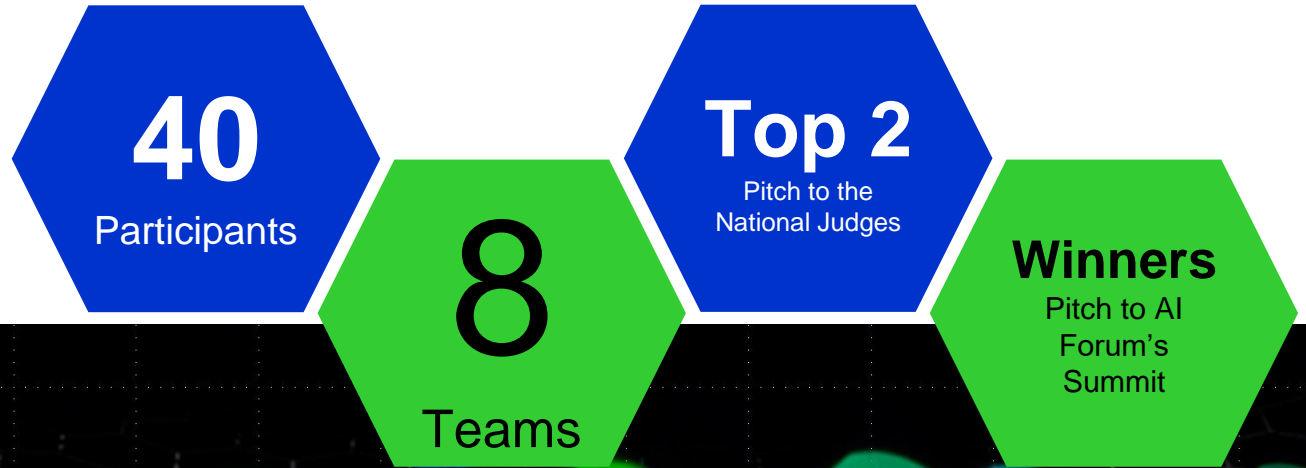


NZ-WIDE AI HACKATHON



Datacom
54 Gaunt Street

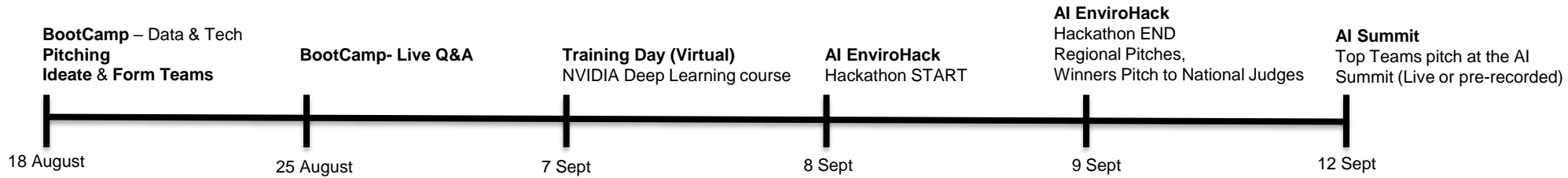
Auckland



DATACOM



NZ-WIDE AI HACKATHON



AI Institute
University of Waikato
Hillcrest Road
Hamilton

Waikato

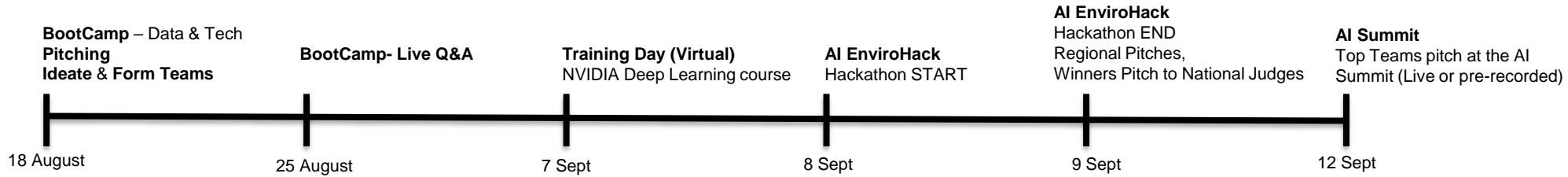


Te Ipu o te Mahara
**Artificial Intelligence
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THE UNIVERSITY OF WAIKATO



NZ-WIDE AI HACKATHON



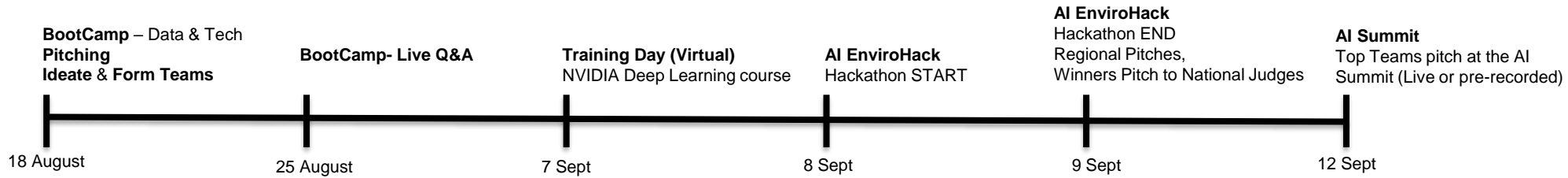
Amazon Web Services

222 Lambton Quay

Wellington



NZ-WIDE AI HACKATHON



Callaghan Innovation

5 Sheffield Crescent
Burnside
Christchurch 8053

Christchurch



CallaghanInnovation

New Zealand's Innovation Agency



AI SUMMIT – a national audience of experts



Te Ipu o te Mahara
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THE UNIVERSITY OF WAIKATO

Aotearoa AI Summit
Atamai Ihiko
Artificial Intelligence

Summit Pitches are limited to 6 (max)
Judges will select winners to proceed
Pitches at the **AI Summit** are on the **main stage** on **Monday, 12 September** and can be:

- In person
- Via remote link up
- Pre-recorded

Overall winner will be selected by the AI Summit audience

